



August 2, 2014 - 10:00am
Monthly General Membership Meeting

MEC
1845 N. Farwell Av. Suite 100
Milwaukee, WI 53202-1715
Bus Routes: 30 & GreenLine

Rev. 8/10/2014 4:00:58 PM

DISCUSSION ITEMS

VISION 2050

- The Southeastern Wisconsin Regional Planning Commission is an independent advisory body for the 7 counties (Milwaukee, Waukesha, Ozaukee, Washington, Racine, Kenosha & Walworth) on environment, transit and land use with county representatives.
- Long term plan every 10 years on transportation and land use
- Plan has guiding statements: at least 2 have transit
- Sketch scenario meetings are next step: looking at “what ifs” (including doing nothing/baseline)
- Plan will be finished by December 2015: the regional transportation plan needs to be done for the federal government (this plan is used by the federal government to look at regional transportation to impact long-term budgeting)
- [TIP: Transportation Improvement Program](#): see every project and study for the region to 2016
- Transportation projects need planning to even be considered for Federal funding
- Public comment periods are available, and meeting information is available [online](#)
- Transportation meetings tend to be at State Fair Park
- SEWRPC has been consulted along with MICAH on the new bus routes
- SEWRPC by law is not allowed to advocate, only advise
- An RTA is in the [2035 plan](#); will likely be in the 2050 plan
- Each alternative has a fiscal feasibility plan, but the one selected will likely be fiscally conservative.
- SEWRPC has been conducting [VISION 2050](#) workshops across the region, the next ones will be in September.

Milwaukee Workshop — September 18, 2014 at 5:00pm

Milwaukee County War Memorial
750 N. Lincoln Memorial Dr. (overpass)
Bus Routes: #10 (near #12, #14, #31 & #33)

August 2, 2014 Monthly General Membership Meeting MINUTES
MILWAUKEE TRANSIT RIDERS UNION

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DISCUSSION ITEMS . . . continued

NEW BUS ROUTES

- Two routes are scheduled to start August 24, 2014 when fall schedules go into effect
 - **#6 New Berlin Industrial Park Express:** Capitol Drive, Mayfair Rd. Bluemound Rd. Moorland Rd. to Grange (5500 S) in New Berlin
 - **#279 Menomonee Falls Industrial Park Express:** Fond Du Lac Av to Menomonee Falls
- These routes will be 7 days a week but will run only at shift changes
- More routes are coming, but these two will be ready for the new fall schedules
- Event (combined with MICAH and/or BHCW)?
- Popularize by having many people ride the route
- There already is another event from the Black Health Coalition & MICAH. We should be visible there
 - August 19, 2014 at 2:00pm-5:00pm
Employer Information Session
Black Health Coalition of Wisconsin
3020 W. Vliet St. (Bus Routes: #33, near #27 & #35)
- We are waiting for information from Jackie who will be receiving this information
- We will have T-shirts by the event

RIDE & REGISTER UPDATE & DISCUSSION

- We will be doing this for the November 4, 2014 elections and tie into the I-94 campaign (will not be funded by MTRU but Wisconsin Voices in exchange for help)
- We will have an event at the Amalgamated Transit Union Hall
 - August 13, 2014 at 6:00pm
Ride & Register Briefing and Fundraiser
Amalgamated Transit Union Hall
734 N. 26th St. (Bus Routes: #10, #27 & #30; Waukesha Express #901)
- We will be raising awareness but might not be registering voters at the time ([law changes...](#))
- We are not helping with organizing, just need to attend
- Photo consent forms might be needed

I-94 CAMPAIGN

- WISDOT is currently undertaking a [study](#) to expand I-94 from 16th to 70th streets including a double-decker study
- It is wasteful and money should be focused on transit rather than something that may be a burden to maintain and is unnecessary
- We are working on getting more people involved in pushing gubernatorial candidates to come out in favor of alternatives
- This is a \$1.2 billion (minimum) project (they are appearing to shoot for the most expensive)
- Argument is primarily about reducing congestion, but transit will accomplish this for less money when automobile vehicle miles traveled are decreasing in the state